

10:00

WORKSHOP

IDENTITY AND WHY IT MATTERS TO BUYERS AND SELLERS



**TOM KERSHAW**  
Chief Technology Officer



**BENJAMIN DICK**  
Director of Product, Data



**PAUL CAUCHETEU**  
Programmatic Sales Director



**PAUL LEPERCHEY**  
Head of Data Consulting



**JOEL LIVESEY**  
Director of Partnerships EMEA



11:00

WORKSHOP

BETTER VIDEO DELIVERY & EXPERIENCE VAST 4x, SIMID



**JACQUES CAZIN**  
Chief Executive Officer



**SHAILLEY SINGH**  
Vice President Product



**JAMES BIRD**  
Senior Manager, Solutions Consulting



**DAVID THIBAUT**  
Chief Technical Officer



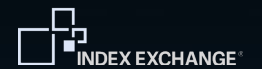
13:25

WORKSHOP

EFFORTS TOWARDS DATA TRANSPARENCY IN THE DIGITAL ADVERTISING ECOSYSTEM



**AUGUSTIN DECRÉ**  
Managing Director, South Europe



**BENJAMIN DICK**  
Director of Product, Data



14:30

WORKSHOP

BRAND SAFETY THROUGH STANDARDS



**DMITRI TCHIKATILOV**  
Head WW Business Dev., Advertising & Marketing



**SHAILLEY SINGH**  
Vice President Product



**TANZIL BUKHARI**  
Managing Director EMEA



WORKSHOP



22 NOVEMBRE 2019  
HÔTEL DE ROTHSCHILD, PARIS